



# YOUNG PEOPLE WITH VALUES ENTREPRENEUR

Increase the entrepreneurial spirit of young people by making the initiative to create economic activities a common alternative for their integration into the world of work



## WHAT IS YOPEVA ENTREPRENEUR ABOUT

As the name of YoPeVa Entrepreneur already gives away, this project is complementary with the YoPeVa project that has had its Final Conference this week. YoPeVa Entrepreneur follows a similar methodology as YoPeVa, since it is also focussed on providing young people with professional and soft skills training, and ensuring, through a comprehensive support and orientation system, that young people increase their motivation and self-esteem and improve their life perspectives. However, YoPeVa Entrepreneur incorporates an entrepreneur dimension, in which the project will provide a complete 'employability' service.

The main target group is young people, aged between 16 and 29 years old. Within the project the goal is to create an integral pathway model to work with these young people's ability to start-up new initiatives. By doing this, the project tries to promote their initiative, self-confidence, knowledge and skills to eventually implement business and undertake entrepreneurship initiatives.

## SPECIFIC OBJECTIVES

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Develop a set of methodologies to work with young people promoting and developing their entrepreneurial potential, capacities and skills

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Produce a set of training systems and materials that will be integrated as different Courses aimed at the different target groups

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Define and implement an entrepreneurship support system to be used by professionals and for the benefit of young people

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## MULTIPLIER EVENT NORWAY

With the team of YoPeVa Entrepreneur we've had our first Multiplier Event in Sandefjord, Norway. Together we have brainstormed, discussed and developed a set of methodologies to work with young people promoting and developing their entrepreneurial potential, capacity and skills. Which are the first results of the project.

**DO YOU WANT TO KEEP IN OUR LOOP?**

**KEEP AN EYE ON OUR NEWLY LAUNCHED PAGE ON THE YOPEVA WEBSITE AND OUR SOCIALS**

**YOPEVA.EU/YOPEVA-ENTREPRENEUR**



## FIRST RESULTS

The project starts with the creation of the educational guide, which includes a set of methodologies on working with young people and developing their entrepreneurial skills. This educational guide consists of 5 basic modules and 6 conceptual modules. When the guide was developed, each partner country shared the guide with some local stakeholders and asked for feedback on the structure and ideas for content. The feedback received was very detailed and therefore useful to make an effective and good framework for the guide. Thanks to the feedback, a solid foundation for the training courses and materials is made.

## WHAT NEXT?

This automatically leads us to look forward to what will happen next. Because based on the educational guide, the courses and materials will be made. The main topics of the educational courses and materials will be as followed: Initiative, self-confidence and other skills; creativity; personal brand, communication and marketing; entrepreneurship and business; elaborating a business plan; entrepreneurial excellence.

### Partners

